OH! SAN DIEGO ™

OPEN HOUSE SAN DIEGO™
MARCH 25–26, 2017

Locations throughout Downtown San Diego,
Barrio Logan and Bankers Hill

Participating sites will be
announced February 2017

OH! San Diego Social Media

Sponsors, Partners, Sites

2017

Michele Judge

Follow SDAF on Social Media...

twitter.com/SDAFInfo

instagram.com/sdarchitecture

facebook.com/SDAFInfo

Direct Message us on Social Media to Follow back

Day of Event Social Media

SDAF Social Media Support
- Gwen Michael-Jones Mornings
- Michele Judge Afternoons
- Direct message us on Social Media

Tag us
- @sdafinfo – Facebook
- @sdafinfo – Twitter
- @sdarchitecture - Instagram

Day of event updates changes:
- Post to FB OHSanDiego Event
- Twitter: Hashtag #OHSanDIego2017

Instagram – Day of event photos
- #OHSanDiego2017
- #sdarchitecture

Facebook OH! San Diego Event

Use this event to post site specific information & day of event updates

Next few slides we will go over:

1. How to use the OH! San Diego Facebook Cover Photo

2. How to Add yourself to OH! San Diego Facebook event

3. How to Invite Friends to the Facebook event

4. How to Add OH! San Diego event to your Facebook Page

Add Yourself to OH! San Diego FB event

1. Works on all platforms: Mobile device, laptop, desktop

2. Navigate to facebook.com/SDAFInfo

3. Select "Events" (Left hand column on screen)

4. Select Open House San Diego 2017 event

5. Click on "Going", or "Interested" then click again to select "Going"

6. DONE ☺

Invite Friends to the OH! San Diego FB event

1. Works on all platforms: Mobile device, laptop, desktop
2. Navigate to facebook.com/SDAFInfo
3. Select "Events" (Left hand column on screen)
4. Select Open House San Diego 2017 event
5. Select "Share" menu item (Far right side)
6. Select "Invite Friends" from the drop down menu
7. Dialog box opens
8. Select friends, then click "Send Invite" button on lower right of dialog box
9. DONE ☺

Add Yourself & Invite Friends to FB Event

FB Cover Photo Image & Social Media Post

OH! San Diego Media Kit contains:

1. Facebook OH! San Diego Cover Photo
   - Can Customize with your logo
   - Next page shows how to update cover photo

2. Social Media Post – Image sized to work with:
   - Facebook
   - Instagram
   - Twitter
   - LinkedIn

OH!
SAN DIEGO

**OPEN HOUSE
SAN DIEGO 2017**
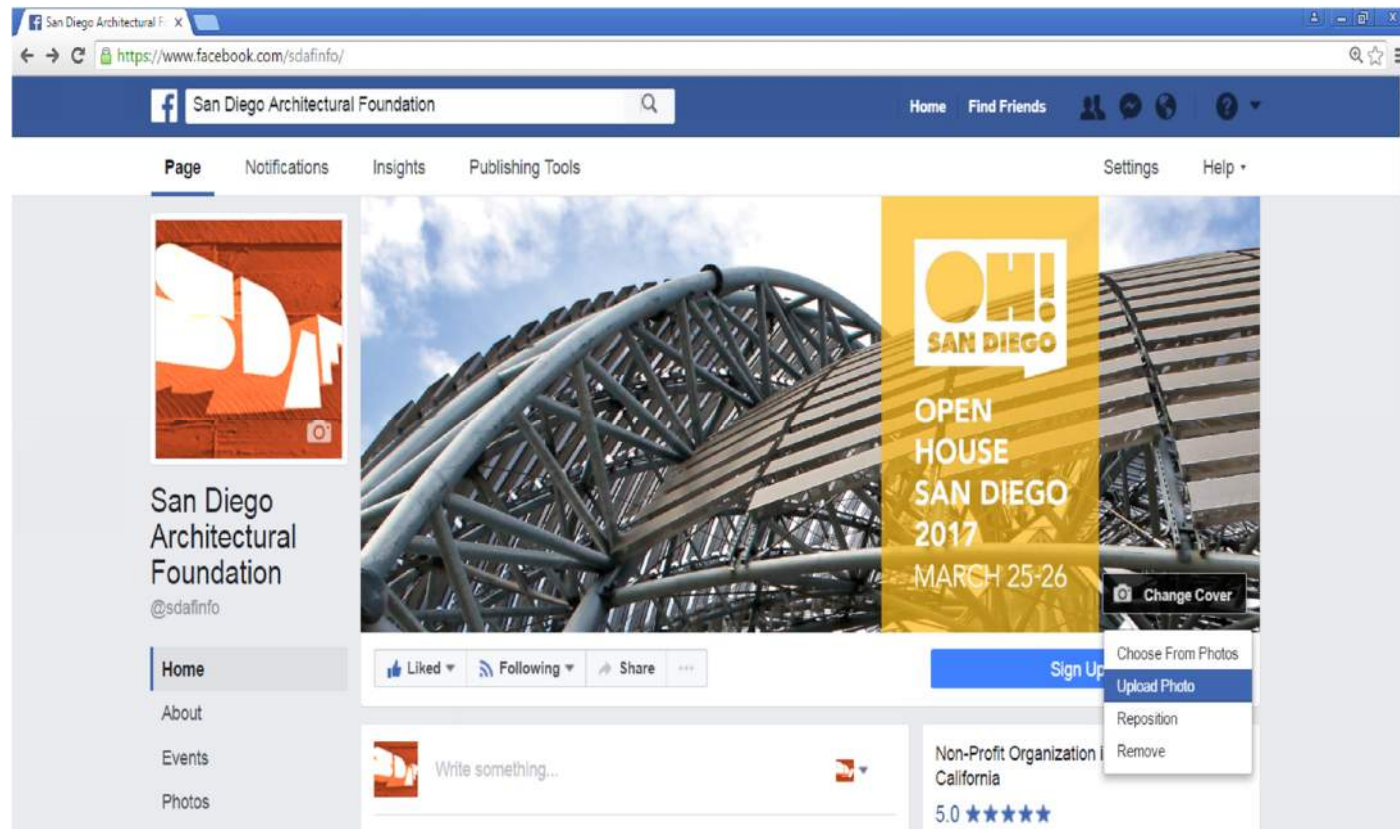MARCH 25-26

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MARCH 25-26

Update Facebook Cover Photo

Works best on Desktop – On a mobile device using the FB app the exact sequence is a little different.

1. Save OH! San Diego cover image to your computer/device
2. Open your Facebook page/profile
3. Mouse over Camera icon on lower right corner of existing cover photo
   - Mobile device, click vs. Mouse Over
   - Using Facebook App, icon is pen instead of camera
4. Click "Change Cover" button (not applicable mobile device)
5. Click "Upload Photo"
6. Dialog Box opens
7. Select new image
8. Done ☺

Update Facebook Cover Photo

Add OH! SD event to your FB Page

1. You must do this from a Laptop or Desktop Browser (not supported on mobile device)
2. Navigate to facebook.com/SDAFInfo
3. Select "Events" (Left hand column on screen)
4. Select Open House San Diego 2017 event
5. Select "…" menu item (Far right side)
6. Select "Add to Page…" from the drop down menu
7. Dialog box opens
8. From the drop down menu on the left of the dialog box, select the correct FB Page
9. Click "Add Event" button on lower right of dialog box
10. DONE ☺

Add OH! SD event to your FB Page

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